

ARREND LEASING, S. A

Financial services for Guatemala’s key drivers of economic growth

 GUATEMALA

Comercial Administradora SA ARREND (ARREND) is a private financial institution offering innovative financial instruments, such as leasing and factoring, and conventional loans in Guatemala, El Salvador, Honduras and Nicaragua.

Many of the company’s clients are small and medium enterprises (SMEs) which use leasing to improve their productive capacity. SMEs play a vital role in Guatemala’s economy and are key generators of employment. They make up around 40% of the Gross National Income (GNI) and account for 85% of total employment.

Leasing is an interesting financial instrument for small enterprises without access to conventional loans. ARREND services a wide range of clients, from individual clients to companies with a turnover of several million dollars. This broad portfolio enables ARREND to achieve economies of scale and serve lower segments of clients. As such it makes a significant social impact, indirectly facilitating the generation of thousands of jobs.

ARREND offers competitive interest rates, has a good level of transparency and thoroughly screens clients to ensure that they do not borrow more than they can afford.

Comercial Administradora SA ARREND has been an Oikocredit partner since 2012.

Partner info

FACTS	
Sector	Financial services
Website	www.leasing.com.gt

SOCIAL PERFORMANCE	
Number of clients	1,799
Female clients	17.1%
Rural clients	18.7%
ADDITIONAL PRODUCTS AND SERVICES OFFERED	
Microinsurance	

Last synced with latest available data on: October 15, 2024

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